**Predicting Public Transportation Demand Using Household and Neighborhood Characteristics**

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Abstract – *This paper aims to predict public transportation demand by comparing the household and neighborhood characteristics of those who do and do not use public transportation. Data from the 2013 American Housing Survey is analyzed to compare public transportation usage across a representative sample of households in the United States.*

**Key Words:** Public Transportation, OLS, Logit Regression, LASSO Regression, Infrastructure Economics,

**JEL Codes:**

1. **Introduction and Motivation**

This paper will supplement existing research by examining the effect of accessibility on demand within the context of public transportation, but more generally on demand as well. This paper specifically will aim to develop a machine learning model that can be improved upon and used in the future to predict demand of public transportation based on household and neighborhood characteristics of household observations.

1. **Background Literature and Conceptual Framework**

1. **Data Description and Analysis**

I use data from the American Housing Survey, a longitudinal housing unit survey, to develop my predictive model. The American Housing Survey is a comprehensive survey sponsored by the Department of Housing and Urban Development and conducted by the U.S. Census Bureau biennially in odd-number years, spanning from 1973 to 2017 between May and September. The same housing units from all 50 states and the District of Columbia are surveyed every other year until new samples are drawn, allowing for analysis of households over time. The goal of the data set is to provide timely information on the quality and cost of housing in the United States and American metropolitan areas using the participating housing units, chosen to represent all housing units in the United States. It is used by policymakers to make decisions about housing for all demographics in America (US Census Bureau, 2020).

Each observation in the data set is defined as a “housing unit” or any house, townhouse, apartment, mobile home or trailer, single room, group of rooms, or other location that is occupied as separate living quarters, or if vacant, is intended for occupancy as separate living quarters (US Census Bureau, 2020). The survey is conducted using computer-assisted personal interviewing using laptops. Data is collected from two types of respondents: occupied housing units and unoccupied housing units. Data collected from an occupied housing unit is defined by the US Census Bureau as “A household respondent, who must be a knowledgeable household member 16 years of age or over, provides information on the unit, the household composition, and income” (US Census Bureau, 2020). Data collected from a vacant housing unit is defined by the US Census Bureau as coming from a respondent such as “a landlord, owner, real estate agent, or knowledgeable neighbor” who can provide data on the unit (US Census Bureau, 2020).

This particular data set is applicable to the research question because it has been used by policy makers to plan community development such as infrastructure. I will specifically focus on data from 2013 due to its large range of questions covering public transportation. There were approximately 84,400 sampled housing units with a supplemental sample of 15,533 housing units in the Chicago, Detroit, New York City, Northern New Jersey, and Philadelphia metropolitan areas (US Census Bureau, 2013). Out of the 84,400 sampled housing units, 2,715 were ineligible because the unit no longer existed or because it did not meet the definition of a housing unit (US Census Bureau, 2013). Further, 10,000 units had no response after repeat visits or refused to be interviewed which led to an overall response rate of 86% (US Census Bureau, 2013).

The data does come with its own set of limitations in terms of incomplete data, wrong answers, and sampling variability, much of which is unavoidable. For example, incomplete and missing data are adjusted by assuming that the respondents are similar to its peer households that did report data, assigning them an average value instead of ignoring the missing data (US Census Bureau, 2013). The dataset is not adjusted for wrong answers and does not estimate the size of these errors (US Census Bureau, 2013). Sampling errors are accounted for by the US Census Bureau by proving standard error tables and allowing users to calculate their own sampling errors, although these calculations may vary by user (US Census Bureau, 2013). Recognizing the limitations of the data is important because while they are unavoidable, our ability to take the findings out of context is not. Recognizing that these observations can be flawed is critical to our treatment of the findings as estimations.

In order to learn more about public transportation usage in America, several categorical variables were utilized to create my simplified model. The main variable of interest is PTPUBTRN, recoded to be an indicator variable that is 1 if the respondent uses public transportation and 0 if the respondent does not. METRO3 is a variable that indicates whether or not a person lives in a city center (1), metropolitan area (2), or rural area (3). CARS and TRUCKS indicate the number of cars and trucks per household, respectively. ZINC2 is a numeric variable that represents total household income. The variables PTDISPUB, PTDISBUS, PTDISRAIL, PTDISSHUT, and PTDISSUB represent how far each household is from a general public transportation stop, bus stop, rail stop, shuttle stop, and subway stop, respectively. The distances from public transportation stops for each household are measured on a gradient, with 1 representing less than ¼ mile, 2 representing ¼ to less than ½ mile, 3 representing ½ to less than 1 mile, and 4 representing 1 mile or more. Additional variables that are included in the model accounting for neighborhood effects are WNTRAN, WNAMEN, and WNJOB, which indicate with 1 if the respondent moved to their neighborhood to be closer to public transportation, amenities, or their job, respectively and 0 if they did not.

Before performing a regression analysis, we can look at the summary statistics to get an initial understanding of our dataset.

1. **Regression Models and Estimation Methods**
2. **Regression Results and Analysis**
3. **Summary and Conclusions**

Other topics that beg further questioning include other household characteristics and public transportation use, such as whether those who rent are more likely to use public transportation than those who own property. Not only that, but investigating topics included in other versions of the American Housing Survey such as

1. **References**

**(APA Style)**

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